

Dear Proprietor/General Manager:

Greetings from Bucknell University! We are writing to you as the new Club Director/Director of Operations and Assistant Coach of a local wrestling club based out of Bucknell University.



There are plenty of benefits awarded to the athletes who dedicate themselves to the sport of wrestling. It's obvious that wrestling develops a physically strong base, but it also teaches lessons that can be translated into other aspects of life once a wrestler's career is over. Wrestling embraces and teaches an array of life lessons including self-confidence, discipline, mental toughness, sportsmanship, and competitiveness. *Forbes Magazine* recently published an article entitled, "Why Wrestlers Make the Best Employees" – www.forbes.com. Included in this article were excerpts from several recent studies, which supported this notion. It is with these points in mind that we have opened Bison Legend Wrestling Club.

"More enduringly than any other sport, wrestling teaches self-control and pride. Some have wrestled without great skill—none have wrestled without pride." ~ Dan Gable

Our mission for the club is to develop the athleticism and talent in young athletes throughout Pennsylvania and beyond. We aim to provide a state-of-the-art workout experience where wrestlers can hone their skills and develop the aforementioned leadership traits; but we need your help. We are sending you this letter in the hope that you would be willing to provide a monetary donation to help offset startup and operating costs. We are looking for local businesses that would be interested in providing a \$250 donation. For \$250, your business name and logo would be featured on our new club t-shirt as well as in any promotional materials, banners, etc. Where applicable, we will also feature a link from our webpage to yours. We are happy to provide a receipt for your donation.

Of course, donations will be accepted in any amount. Donations can be mailed to: Bucknell University, Judd House, 79 University Avenue, Lewisburg, PA 17837. Checks should be made payable to Bison Legend Wrestling Club.

On behalf of the club, its coaches, volunteers, and especially the wrestlers, we thank you for your time and consideration and look forward to whatever support you can provide. If you require additional information about this program, please contact us at one of the numbers below and we will be happy to answer any questions you may have.

Additional information will also be available on our website at www.bisonlegendwrestling.net.

Sincerely,

Ian Assael, Club Director/Director of Operations
Bison System Wrestling
814-571-7760
ian.assael@gmail.com

David Marble, Bucknell University Asst. Coach
and former Bucknell wrestler
570-577-3980
dm046@bucknell.edu

Enclosure



Donation Form

I would like to support the Bison Legend Wrestling Club!

Donation Amount: _____

Company Name: _____

Contact Name: _____

Please retain for your records.

Please detach along dotted line and mail this portion with your donation.

Checks should be made payable to Bison Legend Wrestling Club

MAIL TO: Bucknell University, Judd House, 79 University Ave., Lewisburg, PA 17837

Donation Amount: _____

Company Name: _____

Contact Name: _____

Address: _____

City / State / Zip: _____

Phone: _____

Email: _____

For more information, visit www.bisonlegendwrestling.net.